



The Tasmanian Way brings together Tasmanians and those who love Tasmania to build a resilient, sustainable and vibrant future for all.

The Tasmanian Way inspires commitment, collaboration and action to reduce emissions, build resilience and transition to a sustainable way of doing things. It is a platform to facilitate a Tasmanian response to the UN 2030 Sustainable Development Goals, develop solutions to the complex climate change and sustainability challenges facing our state, and learn from what others are doing around the world to achieve the Global Goals.

As an island state in a large developed economy, Tasmania can be a laboratory of solutions in the global transition. We are small enough to manage but big enough to matter. Our island home at the edge of the world can be the leading edge of sustainability.



Why?

"The 2030 Sustainable Development Goals is our roadmap and its goals and targets are tools to get there."

H.E. Antonio Guterres
United Nations Secretary General

- The global race is on to shift to a more sustainable way of operating.
- Tasmania has a relatively small step to take to be a leader in the race to reduce emissions and be sustainable.
- No singular entity has control of the entire system or all the answers and many want help in figuring out the best course of action.
- Urgent coordinated action is needed to reduce emissions and transition to a sustainable way of doing things for the health, well being and prosperity of all Tasmanians.

Our Strengths

- Tasmania will be one of the first economies in the world to be 100% renewable energy self sufficient by 2022.
- More than 50% of our state is protected and we have a moratorium on genetically modified crops.
- We have an abundance of clean water, fresh air and fertile soils.
- We have a passionate and vibrant community with 60,000 years of lived connection to our island home of lutruwita.

Exploring Ambitious 2030 Targets

In 2019, the first Tasmanian Way Forum uncovered a preliminary set of ambitious targets that are examples of bold ambition.

- Emissions Tasmania is the world's first developed economy to be a carbon sink and maintain net negative emissions by 2030.
- Waste toward 100% waste as resource by transition to a circular economy:
 - Zero waste to landfill by 2030.
 - 100% of packaging is reused, composted or recycled by 2030.
 - 100% of on farm organic produce is used as resource by 2030 through value adding, markets and composting.
- Local Food Consumption transition to a sustainable local food system:
 - Double local food consumption by 2030.
 - All Tasmanians to be food secure at a household level by 2030.
 - Improve food related health outcomes to within the top 5% of OECD by 2030.



How

The Tasmanian Way is a roadmap with ambitious and measured goals and targets for change makers to make Tasmania a global sustainability leader.

Cities, states and countries around the world are launching their own commitments to the Sustainable Development Goals from the European Union Green Deal to Hawaii Green Growth. The Tasmanian Way is informed by these world leading models to adapt global approaches such as circular economy and a just and inclusive transition.

The Tasmanian Way acknowledges the stewardship of lutruwita by the traditional owners of our island home for more than 60,000 years and the need to embrace our past to shape our future.

"A rapidly changing climate is now the new normal and we must learn from the recent lessons of the mainland bushfires and once again we must do more."

The Honourable
Peter Gutwein,
Premier of Tasmania.



Benefits to Tasmania

Tasmania has a narrow window of time to use our strong foundation in sustainability to be a leader in the global transition. Tasmania can join the race by launching its own response to the SDGs and in doing so define a whole-of-Tasmania approach to sustainability:

- For the health, well-being and prosperity of all Tasmanians.
- Strengthen our brand and international profile.
- Attract investment that adds value to our way of life.
- Help us build partnerships to overcome our challenges.



Why get involved

- Improve impact by connecting what you are doing to bigger picture change.
- Be recognised for what you are doing to create a sustainable future.
- Show your commitment to the Tasmanian community and our environment.
- Be part of the global movement to sustainability.
- Be a bold and ambitious leader.

"It is time for solutions to be collaboratively designed for the future."

The Honourable Right Lord Mayor Councillor Anna Reynolds Hobart City Council Tasmanian Way Forum, Sept 2019



Who can be involved?

Change makers from Government, Local Councils, business, industry, research and community who want to work together for a resilient, sustainable and vibrant future for all Tasmanians.

How to get involved

Facebook @TasmanianWay

Contact Jessica Robbins, Director: jessica@tasmanianway.org | 0474 732 909 www.tasmanianway.org

Supporters

The Tasmanian Way is auspiced by Tasmanian Leaders Inc.

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